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For Immediate Release

## **Deerfield, NH-Based Stacy A. Sobo, CTA Joins Top Travel Professionals in Orlando for Major Industry Conference**

*Stacy A. Sobo, CTA Among More Than 600 Travel Industry Professionals to Attend Nexion's Annual Conference for Extensive Training and Networking Events*

**Deerfield, New Hampshire, September 23, 2014** – Stacy A. Sobo, CTA of Skye Travel Corp recently returned from Orlando, FL, after attending four days of top-tier travel industry training and networking hosted by Nexion®, the travel industry's premier host travel agency. She was part of a group of more than 600 travel industry professionals attending CoNexion 2014, held Sept. 17-20, 2014, at the Renaissance Orlando at SeaWorld in Orlando, FL. At Co-Nexion 2014, Sobo had ample opportunities to connect with travel industry experts and learn more about the many tools and resources Nexion provides to ultimately better assist New England area travelers.

“As an expert in the travel industry, it's imperative I stay up to date on the education and resources that are available to me, so that I can continue providing first-class service to my clients,” stated Sobo, who is an independent travel agent serving New England travelers for the past 17 years. “CoNexion 2014 was an incredible experience and offered the unique opportunity to connect with elite industry professionals who share the same passion as I do. Nexion's annual conference exceeded my expectations and has made me more ardent and proud of my profession.”

CoNexion 2014 was Nexion's largest-ever annual conference and featured an opening event at Disney's Epcot theme park, expanded breakout sessions totaling 44 hours of available training, a networking power hour, an extensive supplier trade show and much more. According to Sobo, one of the most valuable benefits of attending CoNexion is the opportunity to meet face-to-face with top cruise, tour and airline executives – as well as hotel, car rental and travel insurance partners. In addition to Co-Nexion's general sessions and panel discussions titled, “The Evolution of the Travel Agent” and “Taking Your Business to the NEX Level,” Sobo attended a number of specialized workshops, including The Wealthy Travel Agent, Driving Customer Loyalty, Value of a Travel Agent, Personal Branding and Idea Exchange. Sobo

also took hours of tour/cruise supplier training to better assist clients with tools to help make their vacations unforgettable.

To tap into Sobo's travel expertise, call 603.716.6869 or go online to [www.skyetravelcorp.com](http://www.skyetravelcorp.com)

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**SKYE TRAVEL CORP, specializing in Corporate Travel Management and  
Luxury/Vacation Travel.**

Stacy A. Sobo, CTA, 17+ years' experience in the travel industry with certifications in the following areas:

CTA – Certified Travel Associate

Marriott Hotel Excellence

Hilton Travel Specialist

Disney College of Knowledge

TAP – Travel Agent Proficiency Certification

Starwood Pro

Fairmont Hotels

Universal Orlando Travel Specialist

Currently working towards: Viking River Cruise Specialist, Globus Family of Brands Specialist, Club  
Med Agent Specialist