

NEWS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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Hooksett-BASED SKYE TRAVEL CORP HELPS SET RECORD AT VACATION.COM'S 15th INTERNATIONAL CONFERENCE & TRADE SHOW

Over 1,300 Travel Industry Professionals Attended the Conference at the Walt Disney World Dolphin Resort in Orlando, FL.

Hooksett, NH (07/01/2013)– Stacy Sobo from Skye Travel Corp has just returned from Vacation.com's 15th International Conference & Trade Show at the Walt Disney World Dolphin Resort in Orlando, FL. Sobo joined a record-setting group of over 1,300 industry professionals where she learned about the latest in travel industry innovation, trends, marketing and technology from some of the travel industry's top experts. Skye Travel Corp which has been operating in Deerfield, NH for 2+ years, has been a proud member of Vacation.com since 2011. Vacation.com is the largest travel services marketing organization in North America, serving more than 5,100 independent retail travel agencies across the United States and Canada.

“As dedicated consultants providing superior expertise and customer service to our clients, it's crucial for us to stay up-to-date on the latest travel industry developments,” said Skye Travel Corp owner/agent Stacy Sobo “Any time we can network with top-tier industry representatives, it enhances our knowledge and further helps us ensure we'll match our clients with the most memorable vacation possible.”

The Vacation.com Conference is the ideal place for travel professionals to learn more about the industry and to meet face-to-face with high-level representatives of cruise lines, airlines, hotels and resorts, along with other travel providers, so that they may better assist their clients in creating unforgettable travel experiences. With more than 125 hours of workshops – covering topics from marketing and sales to search engine optimization and social media – Skye Travel Corp agent Stacy Sobo had the opportunity to learn extensively from some of the industry's best speakers.

This year's conference took place in Orlando – one of the most popular destinations in North America – which offered agents an exclusive opportunity to experience Sea World Orlando's new Antarctica-Empire of the Penguin exhibit, which opened in May.

“Being in one of the top domestic destinations allowed us multiple opportunities to explore and learn about the many incredible, and every-changing, options this incredible city has for our clients. It's the truly valuable first-hand knowledge gained here that we can bring home and immediately put to use with clients interested in experiencing Orlando's exciting attractions,” added Sobo.

For more information on Skye Travel Corp's professional travel services or the latest promotions, contact (603) 716-6869 or stacy@skyetravelcorp.com

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